

CELEBRATING THE ONGOING CONTRIBUTIONS OF OLDER ADULTS

# 2018 AGELESS AWARD LUNCHEON

**JFRF**

JESSIE F. RICHARDSON  
FOUNDATION

*Across Generations. Across Borders.*

A ONE OF KIND EVENT CELEBRATING PURPOSEFUL LIVES



# THE AGELESS AWARD

Created in 2013 to honor individuals 75 years or older, who demonstrate living with purpose and who continue to make significant contributions in our community.

IN 2017, THE AGELESS AWARD LUNCHEON HAD OVER 340 ATTENDEES FROM THE BUSINESS INDUSTRY & COMMUNITY PARTNERS INCLUDING ELECTED OFFICIALS, SOCIAL SERVICE AGENCIES, ADVOCATES, HEALTHCARE PROVIDERS AND MORE.

HONORING PILLARS OF OUR COMMUNITIES

# **WE ARE PROUD TO ANNOUNCE OUR 2018 HONOREES**

**Frank & Rosa Alby**  
**Gert Boyle**  
**Governor Ted Kulongoski**  
**Pat Reser**



## PAST AGELESS AWARD HONOREES

- 2017: Senator Margaret Carter, Rev. Dr. Rodney Page, Rabbi Joshua Stampfer
- 2016: Governor Barbara Roberts, Bill Schonely
- 2015: Worth & Barbara Caldwell, Gerry Frank, Kathryn Jones Harrison
- 2014: Ken & Joan Austin, Serge D'Rovencourt, Irvan & Pat Guss
- 2013: Ernie Bloch II, Jeannine Cowles, Tom Vaughan, Vital Volunteers

# OPPORTUNITIES FOR SPONSORSHIP

## Aging Advocate – \$25,000 & Above

- |  |  |
|--|--|
| <ul style="list-style-type: none"> <li>♦ Title sponsorship for the Ageless Award Luncheon</li> <li>♦ Opportunity to speak at the event</li> <li>♦ Organization name and logo represented in all event &amp; digital materials, including social media and event program</li> </ul> | <ul style="list-style-type: none"> <li>♦ Organization name and logo featured in honoree video</li> <li>♦ Organization name and logo featured on JFRF website for 1 year</li> <li>♦ Two tables of eight for the luncheon</li> </ul> |
|--|--|

## Innovation Champion – \$15,000

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|--|--|
| <ul style="list-style-type: none"> <li>♦ Presenting sponsorship for the Ageless Award Luncheon</li> <li>♦ Organization name and logo represented in all event &amp; digital materials, including social media and event program</li> </ul> | <ul style="list-style-type: none"> <li>♦ Organization name and logo featured on JFRF website for 1 year</li> <li>♦ Organization name and logo featured in program video</li> <li>♦ Two tables of eight for the luncheon</li> </ul> |
|--|--|

## Partnership Champion – \$10,000

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|---|---|
| <ul style="list-style-type: none"> <li>♦ Organization name and logo represented in all digital materials, including social media and event program</li> </ul> | <ul style="list-style-type: none"> <li>♦ Organization name and logo featured on JFRF website for 8 months</li> <li>♦ One table of eight for the luncheon</li> </ul> |
|---|---|

## Founder's Circle – \$5,000

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|---|---|
| <ul style="list-style-type: none"> <li>♦ Organization name and logo represented in all digital materials, including social media and event program</li> </ul> | <ul style="list-style-type: none"> <li>♦ Organization name and logo featured on JFRF website for 6 months</li> <li>♦ One table of eight for the luncheon</li> </ul> |
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## Third Age Leaders – \$2,500

- |  |   |
|--|---|
| <ul style="list-style-type: none"> <li>♦ Organization name represented in all digital materials, including social media and event program</li> </ul> | <ul style="list-style-type: none"> <li>♦ Organization name and logo featured on JFRF website for 4 months</li> <li>♦ One table of eight for the luncheon</li> </ul> |
|--|---|

## Proud Supporter – \$1,000

- |  |   |
|--|---|
| <ul style="list-style-type: none"> <li>♦ Organization name represented in event program</li> </ul> | <ul style="list-style-type: none"> <li>♦ One table of eight for the luncheon</li> </ul> |
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THANK YOU TO OUR 2017 SUPPORTERS!



2017

## LEAD SPONSORS

### PARTNERSHIP CHAMPION - \$10,000

- Concepts in Community Living
- Harold & Arlene Schnitzer Care Foundation
- Vital Life Foundation

### FOUNDER'S CIRCLE - \$5,000

- BosonHub
- HomeFirst Development
- Sean Kuni & Elizabeth Austin
- Oregon Health Care Association

THANK YOU TO OUR 2017 SUPPORTERS!



## 2017 SPONSORS

### THIRD AGE LEADERS - \$2,500

- Assisted Living Facilities, Inc.
- Big Red, LLC
- Concordia University
- Manor Management Services
- Providence Health & Services Oregon
- USI
- Touchmark
- Touchmark Foundation
- Vibra Specialty Hospital

**THANK YOU TO OUR 2017 SUPPORTERS!**

## **2017 SPONSORS**

### **PROUD SUPPORTER - \$1,000**

- American Medical Response
- CareOregon
- Cedar Sinai Park
- Clackamas Community College
- Stephanie and Earl Hooper
- Mary Jaeger and Jerry Walker
- Jubitz Family Foundation
- Marvin & Betsy Kaiser
- Kennedy Restoration
- LeadingAge Oregon
- Legacy Health
- Tony Leineweber
- Jim Meyer & Mort Zalutsky
- Margaret Neal & David Leckey
- Northwest Health Foundation
- OHSU - School of Nursing
- Oregon Historical Society
- Pacific Continental Bank
- Portland Community College President's Office & PCC Foundation
- Portland State University - College of Urban & Public Affairs
- Portland State University Foundation
- Providence Portland Medical Foundation
- RBC Wealth Management
- REACH Community Development
- R & H Construction
- Janet Sehon
- The Skanner
- Terwilliger Plaza
- Umpqua Bank
- Gary & Katie Withers

## ABOUT US

# JFRF

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has tackled issues impacting older adults living in poverty for more than 15 years.

But, we haven't done it alone. JFRF works with community partners to build their capacity and create sustainable solutions that improve every day life for older adults, preserve dignity and encourage independence.

**THE NUMBER OF PEOPLE AGED 60 YEARS OR OLDER WILL RISE FROM 900 MILLION TO 2 BILLION BETWEEN 2015 AND 2050**



**DRIVING CHANGE BY ENGAGING THE PEOPLE WHO KNOW THEIR COMMUNITIES BEST**

# **OUR MODEL**

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## **IS ONE OF COMMUNITY EMPOWERMENT**

We bring our expertise in aging to empower local communities to address challenges in serving low income older adults. This collaborative method strengthens existing supports and resources through a continuous process of analysis and alignments, long and short term planning, & implementation, evaluation and additional resource development.

**THE KEY TO SUCCESSFUL IMPLEMENTATION ARE LOCAL CHAMPIONS WHO DRIVE COMMUNITY ENGAGEMENT, IDENTIFY ISSUES AND HELP TO CREATE SUSTAINABLE SOLUTIONS**



## OUR PROGRAMS

- Ties That Bind - Provides tools, training and mentoring to support the dramatic increase of Grandparents raising their Grandchildren across Oregon.
- Affordable Housing with Services for Older Adults - An innovative approach to develop a sustainable, replicable model of affordable housing with supportive health-related and social service for low income older adults in rural communities.
- University Student Service Learning - This international experience provides graduate and undergraduate students opportunities to increase their skills and apply their knowledge to real-life situations in a network of care homes for older adults in Nicaragua. Their contributions provide valuable capacity in the homes all while building a more versatile and valuable workforce in Oregon.

# JOIN THE CELEBRATION

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**THURSDAY, APRIL 26, 2018**  
**11:30AM—1:00PM**  
**MULTNOMAH ATHLETIC CLUB**  
**PORTLAND, OREGON**

For more information, contact  
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503.348.3633